

FTE – FOOD TRUCK EXPO

EXHIBITOR APPLICATION & CONTRACT

November 20–22, 2026

Orlando, Florida, USA

Website: FoodTruckExpoUSA.com

EXHIBITOR INFORMATION

Legal Company Name:

DBA (If Applicable):

Primary Contact Name:

Title:

Email Address:

Mobile Number:

Business Telephone:

Company Website:

Business Address:

City: _____

State/Province: _____

Postal Code: _____

Country: _____

COMPANY PROFILE

Please provide a brief description of your company and the products or services to be exhibited.

BUSINESS CATEGORY

Please select the category that best describes your business.

- ☐ Food Truck Manufacturer
- ☐ Food Trailer Manufacturer
- ☐ Mobile Kitchen Builder
- ☐ Commercial Kitchen Equipment
- ☐ Refrigeration Equipment
- ☐ Coffee Equipment
- ☐ Ice Cream Equipment
- ☐ Beverage Equipment
- ☐ Food Distributor
- ☐ Beverage Supplier

- ☐ Packaging & Disposable Products
 - ☐ Point of Sale / Payment Solutions
 - ☐ Banking & Financial Services
 - ☐ Insurance
 - ☐ Marketing & Advertising
 - ☐ Website & Software Solutions
 - ☐ Technology & Artificial Intelligence
 - ☐ Fleet Management
 - ☐ Licensing & Compliance
 - ☐ Accounting & Tax Services
 - ☐ Business Consulting
 - ☐ Government Agency
 - ☐ Trade Association
 - ☐ Other _____
-

EXHIBIT SPACE SELECTION

Please select your preferred exhibit package.

Startup Table

Investment: \$995

Includes:

- Exhibit Space
- Company Listing on the Official Website
- Listing in the Official Exhibitor Directory

- Two (2) Exhibitor Badges
 - Two (2) Conference Passes
 - Standard Wi-Fi Access
 - Access to Networking Events
-

Standard Booth (10' × 10')

Investment: \$2,750

Includes:

- 10' × 10' Exhibit Space
 - Pipe and Drape
 - Identification Sign
 - Company Listing on the Official Website
 - Official Exhibitor Directory Listing
 - Four (4) Exhibitor Badges
 - Four (4) Conference Passes
 - Business Matchmaking Access
 - Networking Events
 - Standard Wi-Fi
-

Premium Booth (10' × 20')

Investment: \$4,950

Includes all Standard Booth benefits plus:

- Premium Booth Location
- Featured Website Listing

- Social Media Recognition
 - Six (6) Exhibitor Badges
 - Six (6) Conference Passes
 - Lead Retrieval System
 - VIP Networking Reception
-

Business Growth Booth (20' × 20')

Investment: \$7,500

Includes all Premium Booth benefits plus:

- Prime Exhibit Location
 - Eight (8) Exhibitor Badges
 - Eight (8) Conference Passes
 - Full-Page Advertisement in the Official Show Guide
 - Hosted Buyer Meetings
 - VIP Lounge Access
-

Executive Island Booth (20' × 20')

Investment: Starting at \$12,500

Includes:

- Island Exhibit Space
- Premium Location
- Product Launch Opportunity
- Demonstration Area
- Press Recognition

- Ten (10) Exhibitor Badges
 - Private Meeting Area
-

Outdoor Food Truck Showcase

Investment: \$3,500

Includes:

- Outdoor Display Area
 - Product Demonstrations
 - Product Sampling (Subject to Regulations)
 - Four (4) Exhibitor Badges
 - Four (4) Conference Passes
 - Eligibility for the Food Truck Excellence Awards
-

Premier Outdoor Showcase

Investment: \$6,500

Includes all Outdoor Showcase benefits plus:

- Premium Outdoor Location
 - Larger Display Area
 - Scheduled Demonstration Times
 - Hosted Buyer Meetings
 - Eight (8) Exhibitor Badges
 - VIP Networking Reception
-

Booth Selection

- ☐ Startup Booth
- ☐ Standard Booth
- ☐ Premium Booth
- ☐ Business Growth Booth
- ☐ Executive Island Booth
- ☐ Outdoor Food Truck Showcase
- ☐ Premier Outdoor Showcase

Preferred Booth Number(s)

1st Choice _____

2nd Choice _____

3rd Choice _____

OPTIONAL SERVICES

- ☐ Corner Booth Upgrade – \$500
 - ☐ Lead Retrieval System – \$350
 - ☐ Business Matchmaking Program – \$500
 - ☐ Product Launch Presentation – \$1,500
 - ☐ Educational Seminar – \$2,500
 - ☐ Additional Exhibitor Badge – \$75 each
-

SPONSORSHIP OPPORTUNITIES

I would like to receive information regarding sponsorship opportunities.

☐ Yes

☐ No

PAYMENT TERMS

A **non-refundable deposit equal to ten percent (10%)** of the total exhibit investment must accompany this application.

The remaining balance is due no later than **Exhibitor Check-In on Thursday, November 19, 2026**, prior to booth installation and occupancy.

Applications received without the required deposit will not be processed.

PAYMENT SUMMARY

Exhibit Space

\$ _____

Additional Services

\$ _____

Total Investment

\$ _____

Deposit Due (10%)

\$ _____

Balance Due at Check-In

\$ _____

PAYMENT METHOD

- ☐ Credit Card
- ☐ ACH Transfer
- ☐ Wire Transfer
- ☐ Company Check

Invoice Requested

- ☐ Yes
 - ☐ No
-

AGREEMENT

The undersigned represents and warrants that he or she is duly authorized to execute this Application and Contract on behalf of the Exhibitor.

By signing below, the Exhibitor agrees to abide by the Exhibitor Rules and Regulations, Payment Policy, Cancellation Policy, and all other terms established by FTE – Food Truck Expo.

The Exhibitor acknowledges that:

- Exhibit space is reserved only upon acceptance of this application and receipt of the required deposit.
 - Booth assignments are made at the sole discretion of the Organizer.
 - The remaining balance must be paid during Exhibitor Check-In on November 19, 2026.
 - Failure to remit the balance when due may result in cancellation of exhibit space without refund of the deposit.
-

AUTHORIZED SIGNATURE

Company Name

Authorized Representative

Title

Signature

Date

FOR OFFICIAL USE ONLY

Application Received _____

Deposit Received _____

Booth Number _____

Balance Due _____

Approved By _____

Confirmation Issued _____

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